

Tuesday, September 29, 2009

CONTINENTAL BREAKFAST

7:00 a.m.

Kokopelli Trail

REGISTRATION OPEN

7:30 a.m.

Kokopelli Trail

EXHIBITS & POSTERS OPEN

8:00 a.m. – 5:00 p.m.

Jacks

WORKSHOP SESSION 4

8:00 a.m. – 10:00 a.m.

Room D - Lodgepole

8:00-10:00am

K6 - Introduction to GIS Training (for Public Health Professionals)

Devon Williford, GIS Analyst/Developer, Colorado Department of Public Health and Environment, Mark Egbert, GIS Coordinator, Colorado Department of Public Health and Environment

Brief Description: Instructors will introduce class attendees to ArcGIS software and GIS concepts in a 2-hour hands-on training session focused on using tools to explore public health data and easy-to-remember map making techniques. The class will complete mapping exercises on viewing coordinate data from tables, learn how to display community demographic data from the US Census, and explore how to import additional public health data sets available on the web into their map. Instructors will also address how users without regular access to software can download free versions of GIS software to view data sets.

Learning Objectives: (1) Students who participate in the training will be introduced to basic concepts in how to use and understand geographic information systems (GIS) software as it applies to public health.; (2) Students who attend the training class will become familiar with how GIS software can be applied to create easy maps including disease surveillance maps and maps of census demographics. Students will use the software (hands-on) to create simple maps that; (3) Class participants will receive an explanation as to how they can utilize free GIS data resources to build their data inventories as they relate to useful public health information.

Public Health Topic(s): Application of Geographic Information Systems in Public Health; Epidemiology and Statistics; Enhancing Public Health Systems

Essential Service(s): Monitor; Inform, Educate, Empower; Develop Policies and Plans

Target Audience: public health professionals with limited or no experience using GIS software

Room E - Bristlecone

8:00-10:00am

K5 - Master Media Messages in 5 Minutes or Less!

Sarah Bruestle, Public Information Officer, Pueblo City-County Health Department, Jennifer Ludwig, Pueblo City-County Health Department

Brief Description: This two hour skills-building session will benefit any public health professional that wants to deliver timely, accurate, and credible messages through the media. Skills gained will be useful when conducting routine 'day-to-day' interviews as well as dealing with media during a disaster. After this session, participants will: 1) feel more confident in front of the camera; 2) learn how to script and stick to key messages; and 3) learn how to build strong, effective relationships with local media.

Learning Objectives: (1) Participants will be able to demonstrate the ability to compose a Single Overriding Communication Objective (SOCO).; (2) Participants will be able to demonstrate at least 3 successful interview techniques.; (3) Participants will be able to describe at least 3 steps in building strong media relationships.

Public Health Topic(s): Other

Essential Service(s): Inform, Educate, Empower; Mobilize Community Partnerships; Link People

Target Audience: All public health professionals

Room F - Ponderosa

8:00-10:00am

K4 - Integrating Screening, Brief Intervention, and Referral to Treatment Protocols into Public Health Practice

Leigh Fischer, Program Manager, SBIRT Colorado, Peer Assistance Services, Inc., Brie Reimann, Program Director, SBIRT Colorado, Peer Assistance Services Inc., Carolyn Swenson, MSPH, MSN, FNP, Project Manager for SBIRT-Prevention and Mental Health, Colorado Clinical Guidelines Collaborative

Brief Description: Screening and brief intervention practices offer an evidence based, public health approach

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towards reducing the incidence and prevalence of substance-related injuries and illnesses. As one of the highest ranking preventative services by the American Journal of Preventative Medicine, standardized alcohol screening is a time efficient and cost effective public health approach to reducing alcohol and other drug-related morbidity and mortality among youth and adults. The approach provides universal screening for substance use using validated screening tools and the utilization of Motivational Interviewing skills to provide brief interventions based on screening results. By integrating standardized screening services, public health and other healthcare professionals have the opportunity to provide the education and intervention necessary to help patients reduce their risk of experiencing adverse health, social, and legal consequences caused by the misuse of alcohol and other substances. In order to encourage the adoption of SBIRT protocols in hospitals, primary care clinics, and public health settings statewide, SBIRT Colorado created a clinical guideline for substance abuse screening, brief intervention, and referral to treatment. This session will detail the SBIRT data collected from hospitals and clinics across Colorado, review the clinical guideline development process, demonstrate methodology for implementing screening and brief intervention protocols, and describe how to address common barriers to effective implementation. Participants will practice Motivational Interviewing skills, role-play screening and brief intervention scenarios, and will identify an implementation plan to integrate sustainable SBIRT practices within their settings and communities.

Learning Objectives: (1) Describe Screening Brief Intervention Referral to Treatment (SBIRT), the SBIRT Clinical Guideline and the evidence supporting SBIRT, including data and outcomes collected through the SBIRT Colorado initiative.; (2) Describe Motivational Interviewing and practice the basics of using this approach with patients/clients.; (3) Formulate practical methods for implementation of SBIRT in public health settings.

Public Health Topic(s): Tobacco, Alcohol, and Drug Use; Health Promotion, Disease Prevention, Education; Public Health Nursing

Essential Service(s): Diagnose and Investigate; Inform, Educate, Empower; Assure a Competent Workforce

Target Audience: Healthcare providers, including nurses, medical assistances, physicians, dentists, pharmacists; behavioral health providers; health educators; and, community health workers.

SHOWCASE SESSION 10

8:00 a.m. – 8:30 a.m.

Room A - Ptarmigan A
8:00-8:30am

K1 - Racial and Ethnic Health Disparities in Colorado 2009

R. Mauricio Palacio, Director, Office of Health Disparities, Colorado Department of Public Health and Environment

Brief Description: This presentation will provide an overview of the 2009 Racial and Ethnic Health Disparities in Colorado report from the Colorado Department of Health and Environment's Office of Health Disparities. Disparities in health outcomes exist through the life cycle for minority populations across all indicator areas: chronic disease, communicable disease, intentional and unintentional injuries and maternal and child health indicators. Information on disparities in the determinants of health will be discussed in this presentation, as it is very important to understand the root causes of disparities in our process of improving systems and services to close the health disparities gap. The presentation will also highlight recommendations for addressing health disparities.

Learning Objectives: (1) Describe the most salient health disparities experienced by racial and ethnic groups in Colorado.; (2) Discuss how the social conditions in which people live and work contribute to health disparities.; (3) Describe recommendations for addressing health disparities.

Public Health Topic(s): Health Disparities and Underserved Populations; Health Promotion, Disease Prevention, Education; Enhancing Public Health Systems

Essential Service(s): Inform, Educate, Empower; Monitor; Assure a Competent Workforce

Target Audience: Health Educators, health care providers, public health workers, administrators, public health students, allied health students and community stakeholders.

Room B - Ptarmigan B
8:00-8:30am

K2 - Evaluating the Effectiveness of the "Plugged-In" Nutrition and Health Intervention for Elementary Students

Deborah Givray, Associate Professor, MPH Graduate Coordinator, University of Northern Colorado, Alena Clark

Brief Description: This session is designed to provide an overview of the after school intervention health and

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nutrition grant project. The Presenters will also provide examples of the lessons covered in the curriculum. The intervention, "Plugged-In" Nutrition and Health Intervention Program was a pilot study and interdisciplinary effort by the University of Northern Colorado's MPH Program, Dietetics Program and Professional Education Program to promote the health of Weld County youth. Partners were mobilized from the Weld County School District 6, the 21st Century After-School Program, the Centennial Elementary School Health Clinic, and Colorado State University Cooperative Extension Program. Each partner provided input in the development of a 10-week intervention for students involved with Centennial Elementary School's After-School Program. The goals for the program were to: 1) increase healthy dietary practices; 2) increase eating behaviors; 3) increase parenting capacities; and ultimately; 4) decrease the incidence of obesity.

Learning Objectives: (1) The participant will be able to describe methods used to mobilize partners in achieving health intervention strategies in an after-school program.; (2) The participant will be able to explain the components of the 10-week intervention program and the impact on underserved students enrolled in an after-school program.; (3) The participant will be able to identify the outcomes of a program to improve the health and nutrition behaviors of program participants.

Public Health Topic(s): Physical Activity, Food, and Nutrition; Health Disparities and Underserved Populations; Health Promotion, Disease Prevention, Education

Essential Service(s): Mobilize Community Partnerships; Inform, Educate, Empower; Evaluate

Target Audience: Health Educators

Room C - Ptarmigan C

8:00-8:30am

K3 - Body Art Temp Events, Making Sense of Chaos

Sarah Brustkern, Environmental Health Specialist, El Paso County Department of Health and Environment, Tara Strachan, Environmental Health Specialist, El Paso County Department of Health and Environment

Brief Description: This session will outline the impending planning and approval issues that are associated with a body art temporary event. The presenters will guide the attendees through the planning stages, inspections of the event, and the "lessons learned" aftermath. The session will address the hurdles specific to body art and the relation to temporary events. What blood borne pathogen course is acceptable? What do you do with the biohazard waste that is produced? Where do artists wash their hands?

These are just some of the questions that will be covered.

Learning Objectives: (1) Attendees will be able to describe the planning and execution of a body art temporary event according to the Body Art Regulations adopted by the El Paso County Board of Health.; (2) Attendees will be able to learn from the discussion the various pit falls, complexities, and road blocks of hosting a body art temp event.

Public Health Topic(s): Environmental Health; Built Environment; Other

Essential Service(s): Enforce Laws and Regulations; Assure a Competent Workforce; Research

Target Audience: The target audience is any and all environmental health professionals.

SHOWCASE SESSION 11

8:45 a.m. – 9:15 a.m.

Room A - Ptarmigan A

8:45-9:15am

L1 - A Needs Assessment to Develop Community Partnerships and Eliminate Health Disparities

Ashley Walker, Assistant Professor, University of Northern Colorado, Jill Bezyak, Assistant Professor, University of Northern Colorado, Liz Gilbert, Associate Professor, University of Northern Colorado

Brief Description: The session will include a summary of methods used to collect information from human service providers regarding community partnerships. Findings of the online survey and focus groups will also be presented. Attendees will receive practical guidelines regarding the benefits and development of community partnerships.

Learning Objectives: (1) Participants will be able to describe the importance of community partnerships.; (2) Participants will be able to name three benefits of developing community partnerships in their local area.; (3) Participants will be able to apply practical guidelines to development of community partnerships.

Public Health Topic(s): Enhancing Public Health Systems; Health Disparities and Underserved Populations; Health Promotion, Disease Prevention, Education

Essential Service(s): Evaluate; Assure a Competent Workforce; Research

Target Audience: Public Health Professionals

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Room B - Ptarmigan B 8:45-9:15am

L2 - Barriers to and Recommendations for Implementing Immunization Reminder/Recall Among Adolescent Patients in Private Pediatric Practices in Colorado

Alison Saville, Project Manager, Children's Outcomes Research program, Univ of Colorado Denver, Kimberly Irby, MPH, Immunization Coordinator, Colorado Immunization Information System, Colorado Department of Public Health and Environment

Brief Description: This session will explore the perceived barriers and solutions to implementing reminder/recall for adolescents within private pediatric settings. Although a recent randomized controlled trial showed that reminder/recall messages were effective for improving immunization rates for adolescents, little is known about the practical "real world" issues private practices may encounter when implementing reminder/recall for adolescents in need of several routine vaccinations. Semi-structured interviews were conducted in the fall of 2008 with providers and staff at eleven pediatric practices in urban Colorado. Results revealed three main themes: 1) procedure/logistic issues, 2) patient population challenges, and 3) innovative recommendations to increase adolescent immunizations. These results are relevant for public health officials in Colorado who are interested in understanding best practice methods to increase immunization rates among adolescents and the real world limitations to utilizing those methods.

Learning Objectives: (1) Discuss potential barriers and recommendations for implementing reminder/recall within a private pediatric practice setting; (2) Discuss methods for increasing immunizations among adolescents

Public Health Topic(s): Immunizations; Maternal and Child Health; Other

Essential Service(s): Research; Evaluate; Inform, Educate, Empower

Target Audience: health care providers, public health officials

Room C - Ptarmigan C 8:45-9:15am

L3 - It Takes A Region: the West Central Public Health and Environment Collaborative

Richard Thompson, B.S., M.S., Environmental Health Manager, Montrose County Health & Human Services, Peg Mewes, Director, Montrose County Health & Human Services

Brief Description: This is the presentation of one group of Colorado Counties who chose to work together to

provide more comprehensive Public Health Services. Key to this is Risk Assessment and implementation of some Environmental Health Services to Counties which had only a Nursing Service and no Environmental Health Services. This may hold some ideas that can be helpful in implementation SB 08-194.

Learning Objectives: (1) Describe the problems facing public health in the West Central public Health Partnership's ten counties.; (2) Discuss how Colorado's public health system is widely decentralized"; This scattered system, combined with the continuing decline of federal, state, local public health budgets, has increased the need for the on-going coordination and provision of essential; (3) Explain how one group of counties envisioned a public health partnership that protects the people and environment in the six county region, promotes health and prevents disease, resulting in optimal health for all citizens as the region grows and becomes

Public Health Topic(s): Environmental Health; Other

Essential Service(s): Mobilize Community Partnerships; Diagnose and Investigate; Enforce Laws and Regulations

Target Audience: Public Health Professionals and others interested in using a regional approach to improve public health services.

SHOWCASE SESSION 12

9:30 a.m. – 10:00 a.m.

Room A - Ptarmigan A 9:30-10:00am

M1 - Community Heart Health Actions for Senior Latinos at Risk

Craig Kapral, MA, Project Manager, Colorado Prevention Center, Colleen McMilin, Project Coordinator, Colorado Prevention Center, Pat Vigil, M.A., Community Advisory Committee Member, Community Heart Health Actions for Senior Latinos at Risk (CHARLAR)

Brief Description: This presentation will describe the Community Heart Health Actions for Senior Latinos at Risk program. The presentation offers participants insight into the development, implementation, and evaluation of a promotor-led evidence-based prevention curriculum in Northwest Denver using a community-based participatory approach. In addition to providing an overview of the curriculum content, data describing the health profile and behaviors of program participants will be discussed.

Learning Objectives: (1) Describe the disparate proportion of cardiovascular risk factors among the Latino population.; (2) Discuss the use of a community-based participatory approach to adapt, implement, and evaluate a promotor-led, evidence-based prevention curriculum.;

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(3) Explain the importance of delivering culturally appropriate prevention programs to older adult (>50 years) Latino populations in NW Denver.

Public Health Topic(s): Health Disparities and Underserved Populations; Health Promotion, Disease Prevention, Education; Physical Activity, Food, and Nutrition

Essential Service(s): Inform, Educate, Empower; Mobilize Community Partnerships; N/A

Target Audience: Health educators, chronic disease prevention workers and researchers, and public health professionals interested in health disparities.

Room B - Ptarmigan B 9:30-10:00am

M2 - Public Health Legislative Update

Jennifer Miles, Government Relations Consultant, Miles Consulting, Inc.

Brief Description: Jennifer Miles is the Colorado lobbyist for public health organizations. She will provide an update on 2009 legislation impacting public health and will also discuss what to expect in 2010. Don't miss this popular session on public health policy and politics.

Learning Objectives: (1) Learn about 2009 legislation affecting public health; (2) Discuss public health policy trends and recent developments in Colorado and nationally; (3) Understand the impact of public health policy changes on your agency and your practice as public health professional

Public Health Topic(s): Enhancing Public Health Systems; Other

Essential Service(s): Develop Policies and Plans; Enforce Laws and Regulations; Inform, Educate, Empower

Target Audience: all public health professionals

Room C - Ptarmigan C 9:30-10:00am

M3 - The Effect of Training on the Infection Control and Zoonotic Disease Awareness Knowledge of Animal Shelter Workers and Volunteers

Katie Steneroden, DVM, MPH, Colorado State University

Brief Description: Animal shelter workers, volunteers and adopters are a potentially vulnerable population whose exposure to zoonotic disease may be greater than the general public due to the nature of animal shelter and their animal populations. This study examines the

knowledge of regional animal shelter workers and volunteers on infection control, infectious diseases and zoonotic disease awareness that are common or can occur in animal shelters. The effect of training on infection control, infectious disease and zoonotic disease knowledge is explored. Diseases that commonly occur as well as potential threats include: feline upper respiratory disease, plague, ringworm, panleukopenia, rabies, canine parvovirus, canine respiratory diseases, leptospirosis, internal parasites, methicillin resistant staphylococcus aureus (MRSA) and salmonella/campylobacter. Results of this study provide important information to public health professionals on the knowledge and effect of training on infection control and zoonotic disease awareness. The topic and presentation clearly embrace and incorporate one health concepts which seek to unite those working in human public health with veterinary public health.

Learning Objectives: (1) Attendees will be able to explain veterinary public health efforts in regional animal shelters to train shelter workers and volunteers on infection control and zoonotic disease awareness.; (2) Attendees will be able to discuss the knowledge level and effect of training animal shelter workers and volunteers on infection control principles and zoonotic disease awareness.

Public Health Topic(s): Health Promotion, Disease Prevention, Education; Infectious Disease Control; Other

Essential Service(s): Inform, Educate, Empower; Diagnose and Investigate; Monitor

Target Audience: Public health nurses, physicians, and health educators working with zoonotic diseases

**BREAK and
POSTER SESSION
10:00 a.m. – 11:15 a.m.**

**Jacks
10:00am**

Please see the separate document, "Poster Sessions", for a list of poster sessions with full descriptions.

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PLENARY SESSION 11:15 a.m. – 12:00 p.m.

Bighorn Ballroom

APHA Address

Human Rights and Health Disparities
Dr. Cheryl Easley, APHA President and Dean of College of Health & Social Welfare, University of Alaska Anchorage

Although efforts to reduce or eliminate health disparities have been ongoing for several decades, not only have such differences persisted over time but in some cases seem to be increasing. This paper will present the human rights bases for health as they are founded in international human rights documents. The intersections between and among health, human rights, and health disparities will be discussed and potential actions, including a focus on social determinants of health, to address these issues will be presented.

Learning Objectives:

- Discuss the right to health as asserted in international human rights documents
- Describe the current situation with regard to health disparities in the state and nation
- Describe the intersections of human rights, social determinants of health, and health disparities

Target Audience: All

LUNCH 12:00 p.m. – 2:00 p.m.

Jacks
12:00pm

Lunch

For those not attending the CPHA Business Meeting.

CPHA BUSINESS MEETING with LUNCH 12:00 p.m. – 2:00 p.m.

Bighorn Ballroom
12:00pm

Colorado Public Health Association Business Meeting and Lunch

Tracey Richers-Maruyama, CPHA President

WORKSHOP SESSION 5 2:15 p.m. – 4:15 p.m.

Room D - Lodgepole
2:15-4:15pm

N4 - Connected for Good: Practical Applications of Social Media for Public Health

Tonya Peters, Consulting Practice Director, Worldways Social Marketing, Andrea Hill, Director of Social Media and Interactive Technology Worldways Social Marketing

Brief Description: In the changing world of public health communications, social marketing tools and tactics require a new level of speed, reach and efficiency. Blogs, social networks and e-communities are dramatically changing how public health professionals interact with audiences to inform, educate and influence behavior. The purpose of this session is to convey practical knowledge and skill in using new social media and interactive technologies to improve public health outcomes. In an era of new media, the discipline of Social Marketing remains a key discipline for accelerating change in the field of public health. We are simply adding social media to our toolbox.

Learning Objectives: (1) Discuss the 5 core elements of the new Social Media; (2) Explain a 4 step planning approach that uncovers a social media strategy that fits your organization; (3) Experience how other public health agencies are increasing their communication, impact and influence through social media

Public Health Topic(s): Enhancing Public Health Systems; Other

Essential Service(s): Link People; Mobilize Community Partnerships; Monitor

Target Audience: public health field practitioners; program directors; health educators; social marketers

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Room E - Bristlecone
2:15-4:15pm

N6 - The Power of Storytelling: Skills in communicating about public health

Lisa VanRaemdonck, Project Manager, Colorado Association of Local Public Health Officials

Brief Description: This workshop will help participants develop storytelling skills to use as they communicate with wide audiences about public health. The workshop will engage participants in the development and delivery of their own clear and compelling public health story. The workshop will include discussions about what makes a good story, how to think about your daily work in terms of a story "nugget," when and how to tell a story, and to whom. Participants will develop their own short public health story, will practice delivering the story, and will provide feedback to each other.

Learning Objectives: (1) Describe the components of a clear, concise and compelling story.; (2) Develop and deliver a clear, concise and compelling story.; (3) Discuss the appropriate use of storytelling in professional work.

Public Health Topic(s): Enhancing Public Health Systems; Other

Essential Service(s): Inform, Educate, Empower; Mobilize Community Partnerships; N/A

Target Audience: public health professionals

Room F - Ponderosa
2:15-4:15pm

N5 - Beyond Race and Ethnicity: Navigating the World of Cultural Considerations

Nita Mosby Henry, Executive Director, The Kaleidoscope Project

Brief Description: This workshop develops a framework for fostering honest discussion involving a diversity of stakeholders. The goal is to create a stable and safe foundation for revisiting past issues, while using that learning to inform future inclusiveness initiatives.

Learning Objectives: (1) Objective 1: Explore tools and theories that aid in developing and implementing sustainable inclusiveness strategies.; (2) Objective 2: Discuss more symbiotic and consistent definitions for diversity, cultural competency, inclusiveness and social justice; (3) Objective 3: Establish tangible links between the areas of (1) leadership, (2) inclusiveness, and (3) strategic plans within an organization.

Public Health Topic(s): Enhancing Public Health Systems; Health Disparities and Underserved Populations

Essential Service(s): Inform, Educate, Empower; Assure a Competent Workforce; Evaluate

Target Audience: Anyone in public health

SHOWCASE SESSION 13
2:15 p.m. – 2:45 p.m.

Room A - Ptarmigan A
2:15-2:45pm

N1 - The Community Health Workers of the Colorado Heart Healthy Solutions Program: the Key to a Heart Healthy Community.

Nick Flattery, MPH, Project Coordinator, Colorado Prevention Center, Stephanie Coronel, MPH, Colorado Prevention Center

Brief Description: The session will describe the Colorado Heart Healthy Solutions program, the role of the community health workers, and how community resources are being linked together to improve cardiovascular health. The session will also include lessons learned from at least one of the community health worker as well as preliminary outcomes from the program.

Learning Objectives: (1) Describe how community health workers link individuals who are at-risk for cardiovascular disease with community resources that can reduce or eliminate their risk.; (2) Describe how community resources can be united to help decrease cardiovascular risk in the community.

Public Health Topic(s): Health Promotion, Disease Prevention, Education; Chronic Disease; Built Environment

Essential Service(s): Mobilize Community Partnerships; Inform, Educate, Empower; Monitor

Target Audience: public health professionals, physicians, program coordinators and administrators

Room B - Ptarmigan B
2:15-2:45pm

N2 - Connecting Public Health Practice and the Research Enterprise: Colorado Public Health Practice Based Research Network

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Julie Marshall, Director; Professor; Principal Investigator, Rocky Mountain Prevention Research Center; Epidemiology and Community and Behavioral Health, CSPH; COPHPBRN, Lisa VanRaemdonck, MPH, MSW; Project Manager, CALPHO

Brief Description: Through an initiative of the Robert Wood Johnson Foundation, the Public Health Alliance/CALPHO, the Colorado School of Public Health and the Colorado Department of Public Health and Environment have partnered to establish the Colorado Public Health Practice-Based Research Network (the Network). The Colorado network is currently one of 5 developing public health practice based networks in the United States (10 more networks will be developed in late 2009). The objective of the Network is to engage public health practitioners and the state health department along with researchers from the CSPH to establish a network that supports informed and strategic research in a setting that allows effective strategies to be rapidly put into practice. This session will inform public health professionals about the development of the Colorado network, the national agenda to increase the evidence base in the area of public health systems and services research (PHSSR), and the ways in which the public health practice community can engage in the network.

Learning Objectives: (1) Discuss the national agenda to increase the evidence base for public health systems and services research (PHSSR).; (2) Describe the role Colorado public health practice professionals can play in informing the evidence base in PHSSR.; (3) Explain opportunities for the Colorado practice community to engage in the Colorado Public Health Practice Based Research Network.

Public Health Topic(s): Enhancing Public Health Systems; Other

Essential Service(s): Research; Assure a Competent Workforce; N/A

Target Audience: Public health professionals potentially interested in engaging in research

Room C - Ptarmigan C
 2:15-2:45pm

N3 - Environmental Public Health Tracking Network

Thomas S. Dunlop MPH, REHS, Public Health Advocate, Pitkin County, CO

Brief Description: The presentation will be between 15-20 minutes, using a power point presentation. A historical review will be made of how the need for a national disease surveillance system tied to environmental exposures was identified. Goals of the national program will be reviewed including the importance of local health department contributions. An explanation of why the local and state

facilitated discussions were held will be made. This last point includes the need to define the role of local health departments and to emphasize their importance to the program. A description of a typical day of dialogue between the states and local health departments will be offered to emphasize the roles of each organization. A conclusion will include common themes that emerged from the meetings and the critical need to work as partners between environmental health and public health; and between a state and local health departments within that state.

Learning Objectives: (1) Attendees will be able to explain to colleagues' the linkages between environmental exposures and various illnesses and diseases such as birth defects, childhood asthma and various forms of cancer.; (2) Attendees will be able to describe the need to become engaged in the emerging national dialogue centered on supporting local health department involvement with the national Environmental Public Health Tracking Network.; (3) Attendees' vision of the broad and detailed connection between environmental health and public health will be enhanced

Public Health Topic(s): Health Promotion, Disease Prevention, Education; Epidemiology and Statistics; Enhancing Public Health Systems

Essential Service(s): Monitor; Diagnose and Investigate; Mobilize Community Partnerships

Target Audience: Environmental Health and Public Health practitioners at the state and local level

SHOWCASE SESSION 14

3:00 p.m. – 3:30 p.m.

Room A - Ptarmigan A
 3:00-3:30pm

O1 - Heart and Stroke Healthy Community Initiative

Marsha Wilde, MPH, Colorado Department of Public Health & Environment, Mori Krantz, MD Colorado Prevention Center, Lucinda Bryant, PhD, Colorado School of Public Health

Brief Description: The Heart and Stroke Healthy Community Initiative represents a coordinated approach to the delivery of public health services and a means for measuring health outcomes related to interventions. The initiative provides an infrastructure for a community to determine current standing and plan for future activities to address heart and stroke health on a local level.

Learning Objectives: (1) Participant will be able to describe the CDC Action Framework for a comprehensive public health strategy to prevent heart disease and stroke.;

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(2) Participant will be able to describe the initiative in relationship to the socio-ecological model.

Public Health Topic(s): Chronic Disease; Health Promotion, Disease Prevention, Education; Health Disparities and Underserved Populations

Essential Service(s): Mobilize Community Partnerships; Inform, Educate, Empower; Develop Policies and Plans

Target Audience: all professionals interested in an integrated approach to addressing heart and stroke health in their community

Room B - Ptarmigan B
 3:00-3:30pm

O2 - Q&A with APHA President- Dr. Cheryl Easley

Dr. Cheryl Easley, APHA President, University of Alaska Anchorage (UAA) College of Health and Social Welfare (CHSW)

Brief Description: This 30-minute Question and Answer session will allow conference attendees to interact with the American Public Health Association (APHA) President, Dr. Cheryl Easley. The informal "Q&A" session will present the opportunity for participants to ask questions about the vision and efforts of APHA and the impact of this work on public health throughout the nation."

Room C - Ptarmigan C
 3:00-3:30pm

O3 - Occupational Health Surveillance in Colorado

Corey Campbell, MS, Public Health Prevention Specialist, CDC/Colorado Department of Public Health and Environment, Yvonne Boudreau, MC MSPH, National Institute for Occupational Safety

Brief Description: Colorado has a strong foundation from which to build an Occupational Health Surveillance Program that supports public health efforts. Colorado is home to an extensive network of occupational health researchers, safety personnel and educators. These partners are working with CDPHE to collect occupational health data in Colorado and to develop the state-based occupational health program's strategic direction and goals. This showcase session will feature preliminary analysis of occupational health data in Colorado. The session will also include an interactive discussion about program planning, educational strategies, partnerships and evaluation efforts that assist in making CDPHE's Occupational Health Surveillance Program a sustainable public health program in Colorado.

Learning Objectives: (1) Attendees will be able to describe preliminary occupational health data in Colorado; (2) Attendees will be able to explain the importance of partnerships and collaboration when developing a public health surveillance program; (3) Attendees will be able to discuss the relationship between occupational and community health in Colorado

Public Health Topic(s): Epidemiology and Statistics; Other; Health Promotion, Disease Prevention, Education

Essential Service(s): Monitor; Mobilize Community Partnerships; Monitor

Target Audience: Public health professionals working in epidemiology and surveillance

SHOWCASE SESSION 15

3:45 p.m. – 4:15 p.m.

Room A - Ptarmigan A
 3:45-4:15pm

P1 - LiveWell in Collaboration - Partnership and Policy Development

Carol Foust, Professor/Project Evaluator, CSU-Pueblo/Pueblo City/County Health Department, Cathy Dehn, Project Coordinator at Pueblo City/County Health Department

Brief Description: This presentation will showcase the LiveWell Pueblo Community Action Plan. The presentation will highlight collaborative partnerships and policy development and implementation. Sample policies that are being developed in Pueblo will be evaluated and discussed.

The Pueblo City-County Health Department worked with partners (over 60 agencies and 200 people) to implement a Community-Wide Healthy Living Campaign to increase healthy eating and active living. After meeting with partners to develop a sustainability plan, evidence-based objectives were developed to contribute to the multi-component Community-Wide Healthy Living Campaign and efforts to improve access to healthy eating and active living.

Learning Objectives: (1) By the end of the session, participants will:
 be able to identify the steps needed to build collaborative partnerships.; (2) be able to translate the process of health promoting policy development.; (3) be able to evaluate and discuss sample policies (pedestrian connectivity, breastfeeding in the workplace, ban the bags in hospitals, and vending machines in schools).

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Public Health Topic(s): Health Promotion, Disease Prevention, Education; Physical Activity, Food, and Nutrition; Built Environment

Room C - Ptarmigan C
3:45-4:15pm

Essential Service(s): Develop Policies and Plans; Mobilize Community Partnerships; Inform, Educate, Empower

Target Audience: health educators, project coordinators, community health workers and anyone who is interested in collaboration and policy development

P3 - Foodborne Illness Outbreak Detection and Reporting Variation by County, Colorado, 2004-2008

Rachel Jervis, MPH, Communicable Disease Epidemiologist, El Paso County Department of Health and Environment

Brief Description: I will present an overview of foodborne illness outbreaks reported by Colorado counties since 2004. Methods of data analysis and survey distribution will be discussed. Survey results, in conjunction with data will be examined. A discussion of ways to enhance foodborne illness surveillance and outbreak detection in Colorado will conclude.

Learning Objectives: (1) Participants will be able to describe variations in the way foodborne illness outbreaks were reported by Colorado counties during 2004-2008.; (2) Participants will be able to explain possible causes for variation in foodborne illness surveillance and outbreak reporting between counties, as shown by survey results.; (3) Participants will be able to discuss ways to improve foodborne illness surveillance and outbreak detection.

Public Health Topic(s): Epidemiology and Statistics; Enhancing Public Health Systems; Other

Essential Service(s): Diagnose and Investigate; Develop Policies and Plans; N/A

Target Audience: Epidemiologists, Public Health Nurses, and Environmental Health Specialists in Colorado.

Room B - Ptarmigan B
3:45-4:15pm

P2 - Public Health Meets Public Health Insurance: A Self-Management Demonstration Project

Penny K Studebaker, Health Care Systems Coordinator, Colorado Department of Public Health and Environment, Katie Brookler, Health Care Policy and Finance-Strategic Projects

Brief Description: Chronic disease imposes an enormous economic and societal burden. Chronic conditions account for 83 percent of Medicaid spending. Managing the human and financial costs of chronic disease may well be one of the most vital health care issues of the century. Switching from a palliative medical model to a participatory and prevention-based approach may provide Coloradans with a better, quality of life, reduce unnecessary medical costs and lost productivity, and strengthen the state economy. A collaborative effort between the Colorado Department of Public Health and Environment and the Colorado Department of Health Care Policy and Financing will provide data on positive outcomes for self-management and self-management support, with the ultimate goal of driving Medicaid policy change backed by firm data.

Learning Objectives: (1) Audience will be able to articulate 6 components of the Chronic Care Model, with special emphasis on self-management.; (2) Audience will be able to describe the evidence-based Healthier Living Colorado self-management program outcomes and state delivery systems.; (3) Audience will be able to articulate the overarching goal of the Medicaid Demonstration Project.

Public Health Topic(s): Chronic Disease; Health Promotion, Disease Prevention, Education; Health Disparities and Underserved Populations

Essential Service(s): Inform, Educate, Empower; Evaluate; Develop Policies and Plans

Target Audience: public health professionals, clinical, health educators, policy makers, evaluators

HOT TOPICS & LATE BREAKERS 2

4:30 p.m. – 5:30 p.m.

Room A - Ptarmigan A
4:30pm–5:30pm

QLB2 - Hot Topics & Late Breakers II

James E. Dale, D.V.M., MPH, MBA, Director, Environmental Health, JCPH

Target Audience: public health professionals; all attendees

Tuesday, September 29, 2009

AWARDS BANQUET

**CASH BAR ~ DINNER ~ AWARDS
ENTERTAINMENT (CHICKEN LIPS)**

6:00 p.m. – 9:30 P.M.

**Bighorn Ballroom
6:00pm**

Come and join your co-workers in honoring those who achieved your accolades. The theme for this year's banquet is the "Who Won it Awards". Come prepared to use your sleuthing abilities and guess which of your colleagues have won an award. The program will be emceed by Chicken Lips again this year so we are looking forward to having a lot of fun and a great banquet.